

Message Text

UNCLASSIFIED

PAGE 01 ROME 04320 161826Z

ACTION AID-31

INFO OCT-01 ARA-10 EUR-12 ISO-00 IGA-02 AGRE-00 EB-08
IO-13 USIA-15 COME-00 TRSE-00 CIAE-00 INR-07 NSAE-00
/099 W

-----161834Z 064782 /46

P R 161708Z MAR 77

FM AMEMBASSY ROME

TO SECSTATE WASHDC PRIORITY 3383

INFO AMCONSUL MILAN

AMEMBASSY BERN

AMEMBASSY SANTIAGO

UNCLAS ROME 4320

SECSTATE PASS USAID AND USDA

E.O. 11652: N/A

TAGS: EAGR, IT

SUBJ: VISIT OF MARKETING CONSULTANT ROY-STELLA

1. ARTHUR J. ROY-STELLA, MARKETING CONSULTANT WITH DEVELOPMENT PLANNING AND RESEARCH ASSOCIATES, INC., 200 RESEARCH DRIVE, MANHATTAN, KANSAS, CALLED AT OFFICE OF AGATTACHE MARCH 14 UNANNOUNCED, ALTHOUGH BE CLAIMED EMBASSY WAS SUPPOSED TO HAVE BEEN NOTIFIED OF HIS VISIT. ASSERTING THAT HE IS A FORMER FAS MARKET DEVELOPMENT COOPERATOR IN FRUITS AND VEGETABLES, ROY-STELLA STATED HE CAME TO ITALY UNDER CONTRACT TO AID TO CARRY OUT A STUDY OF POTENTIUL EXPORT MARKET FOR CHILEAN AGRICULTURAL AND FISHERY PRODUCTS. REQUESTED AGATTACHE ASSISTANCE IN MAKING CONTACT WITH SOURCES KNOWLEDGEABLE IN PRODUCTION AND TRADE OF THESE PRODUCTS.

2. AGATTACHE OFFICE HAS GIVEN MINIMAL ASSISTANCE IN MAKING APPOINTMENTS WITH LOWEVER LEVEL ITALIAN GOVERNMENT OFFICIALS WHO DEAL WITH FRUITS, VEGETABLES, WINE AND FISH PRODUCTS. ONLY PRIOR APPOINTMENT WAS WITH ITALIAN FEDERATION OF AGRICULTURAL
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COOPERATIVES WHICH WAS ARRANGED BY COOPERATIVE'S OFFICE IN WASHINGTON.

3. EMBASSY WOULD APPRECIATE CONFIRMATION OF ROY-STELLA'S STATUS WITH AID AND STUDY PROJECT AS WELL AS ADVICE RE APPROPRIATE EXTENT OF ASSISTANCE WHICH SHOULD BE GIVEN.

4. ROY-STELLA PLANS TO BE IN ROME MARCH 14-17 AND MILAN MARCH 18-19, FOLLOWED BY VISIT TO GENEVA. PRIOR TO ITALY, ROY-STELLA VISITED FRANCE.BEAUDRY

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: FISHING INDUSTRY, TRADE, VISITS, MEETINGS
Control Number: n/a
Copy: SINGLE
Sent Date: 16-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977ROME04320
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770090-0613
Format: TEL
From: ROME
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770354/aaaabvqn.tel
Line Count: 65
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: dfe780b7-c288-dd11-92da-001cc4696bcc
Office: ACTION AID
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 06-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3093529
Secure: OPEN
Status: NATIVE
Subject: VISIT OF MARKETING CONSULTANT ROY-STELLA
TAGS: EAGR, IT, US, (ROY-STELLA, ARTHUR J)
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/dfe780b7-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
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22 May 2009
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